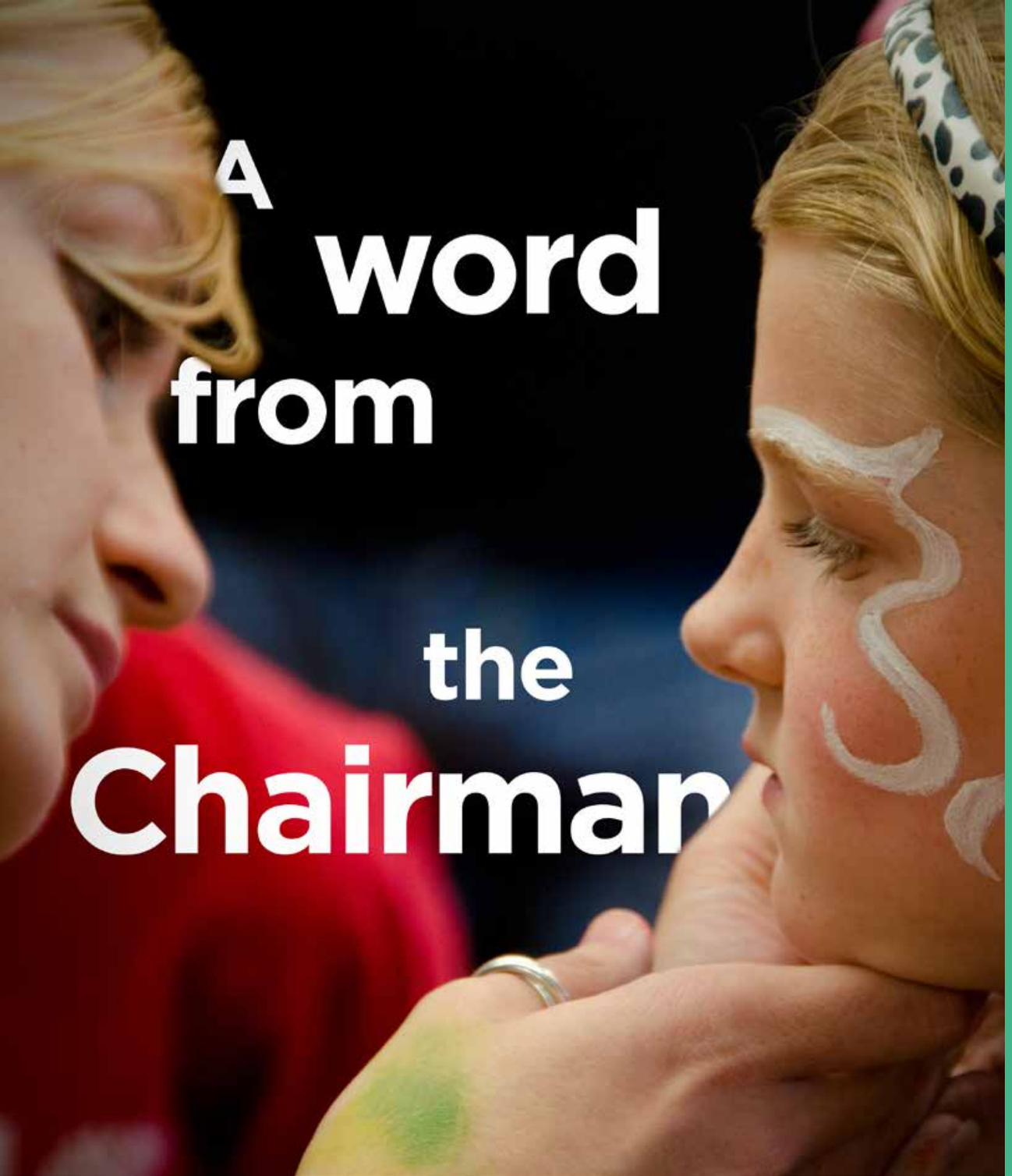
HOUNSLOW ACTION FOR YOUTH

ANNUAL REPORT

YEAR ENDED 31/03/2012

WELCOME



The Hanworth Centre continues to thrive as a hub for the community, by using early intervention initiatives to support children, young people and families at risk of being socially marginalised.

We also accommodate numerous community groups in our safe and inviting space.

This year we commissioned an independent evaluation of our programmes. We were delighted to be recognised for the excellence our work with local young people and their parents. The findings show that it is possible to change behaviour and attitudes in a local community in a positive and sometimes quite profound way.

Our annual Strategy Day focused on developing the themes identified in the evaluation report and in particular on early intervention and preparing young people for local jobs. This In turn linked into HAY's vision 'to open new doors for children and young people showing them possibilities that they might not have imagined'.

On the financial side, revenue fell by 22% yet revenue reserves fell by only 3%. This apparent anomaly arises from grants being received one year but only spent in subsequent years. Fundraising has been extremely difficult this year, perhaps in part because of our past success and the unrestricted funds we built up through cautious spending. This means that we will certainly have to eat into our reserves more noticeably this year. Obviously this is a trend that cannot continue, and we hope that lower reserves will make our work more attractive to funders again.

As ever, I am truly indebted to all our marvellous staff, who always go beyond the call of duty to the benefit of the children and young people who use the Centre.

David Kaye

A few words from Centre Director, Debbie Hughes

It has been another exciting yet challenging year for HAY and the work it does at the Hanworth Centre.

The development of extracurricular support for schools provided by the Junior Youth Inclusion Programme staff, 5 new Primary Schools have commissioned HAY to run lunchtime clubs in the West of Hounslow providing additional support and one-to-one support for children and young people.

You will read about further developments within the various Clubs and Projects as you go through this year's Annual Report which again, would not be possible without such a passionate and dedicated staff team.

Successful Fundraising
The fundraising environment continues to be particularly challenging for all charities. Despite this, we are pleased to report a number of successes:

£75k was awarded to HAY in Grants last year, and this is broken down into:

£40k from the Charles Dunstone Charitable Trust

£25k from J Paul Getty Junior Charitable Trust, 2nd year of 3 year funding

£7.5k from Lloyds TSB Foundation, 2nd instalment of 2 year funding

£3k from Goldsmiths' Company Charity

Breakfast

Club

Breakfast Club

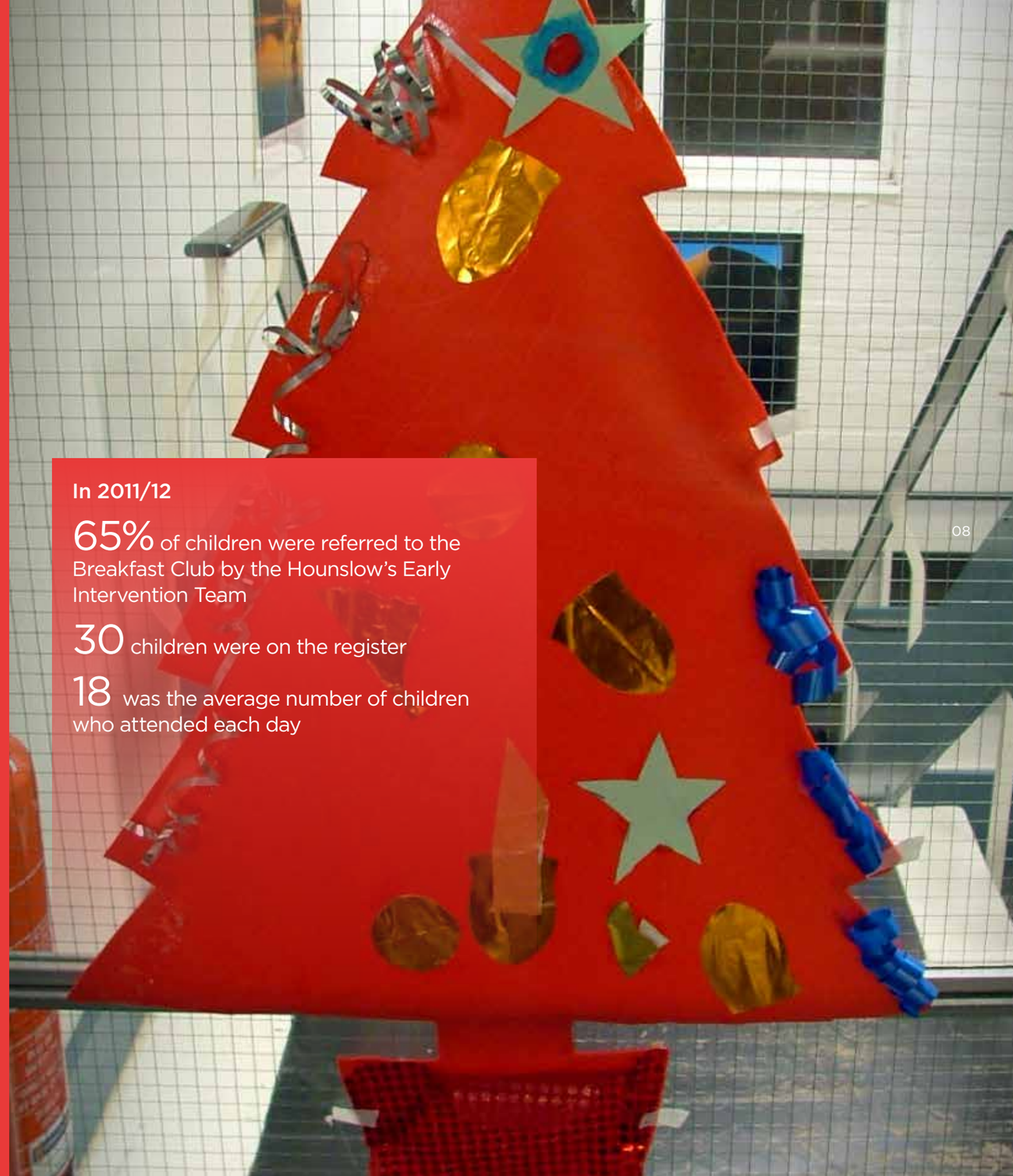
It is a well established fact that the first years of a child's education are crucial to his or her social and academic development.

Learning the importance of regular attendance, punctuality and how to mix with other children is a vital part of their education. We have identified that a worrying number of local children are not being given this essential good start to life because their parents struggle to get them to school on time or at all.

There are many reasons for this. There are parents who may be physically or emotionally unable to cope, others may simply not value education because they had a poor experience of school. Some are trying to hold down low paid jobs or to complete a training course that will enable them to enter employment or improve their prospects, but at the moment they cannot afford the full cost of early morning child care. We charge a nominal sum of just £2 per morning per child, less if this is too much for the family to afford.

Our Breakfast Club offers local families a healthy and stimulating start to the day for children aged 4 to 11 who attend Oriel School; located next to the Hanworth Centre.

Our staff team offers quality care and support to the children and to their parents, some of whom do not understand the importance of giving their children a nourishing breakfast to help them to concentrate at school. We do this for them at the Centre and we also provide toothbrushes and teach the children how to clean their teeth after breakfast. We offer sports, creative activities and cooking, with regular incentives to encourage participation and reward creativity.



In 2011/12

65% of children were referred to the Breakfast Club by the Hounslow's Early Intervention Team

30 children were on the register

18 was the average number of children who attended each day

Caterpillar

Pre-School

Caterpillar Pre-School

The Caterpillar Pre-School provides care and pre-school education for 3 hours each morning during term time. At each session we take up to 26 children aged between 26 months and 4 1/2.

Many of these children have speech & language delay. Some have learning, behavioural and social difficulties and almost half have English as a second language. To address these problems, and to prepare for the transition to school, we use a PALS (Play & Learning to Socialise) Programme to support the children in developing vital social skills and behaviour management strategies. We have enhanced our early intervention strategies for teaching skills for communication and learning by introducing “Multisensory Group Times” when we work specifically with small groups of children to give them the ability to listen, maintain attention and take turns with each other. Specific speech and language difficulties are also addressed.

We know that our programmes of early intervention are much more successful if we can involve the families of the children who attend the pre-school. This is not easy as many parents are not used to this sort of participation, lack confidence, have problems at home or have constraints on their time. We already welcome parents and organise end- of-term events, which are enjoyed by everyone who attends. We are now trying out new ideas to encourage parents to come regularly to the Hanworth Centre while their children attend the pre-school. Our aim is to provide an informal, relaxed environment where they can meet other parents, discuss any child care issues they may have and develop their own parenting skills in a variety of ways.

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In 2011/12

30 children attended the Caterpillar pre-school

2% required and received one-to-one support for specific needs

40% had English as their 2nd language

5% required bursary funding

Junior Youth Inclusion Project

Junior Youth Inclusion Project

The success of, and demand for places at, the Junior Youth Inclusion Project (JYIP) at the Hanworth Centre led to the establishment of a JYIP for Feltham and Bedfont in 2010.

This new JYIP continues to use the facilities of the Hanworth Centre twice a week in addition to a new venue at Feltham Hill Junior School.

Young people between the ages of 8 and 12 are referred to the JYIP because they display high levels of anti- social behaviour, lack engagement with education and are at risk of exclusion from school. They are referred by various agencies such as schools, child and adolescent mental health services (CAMHS), social services and housing services. Many participants have difficult relationships with their families, often coming from homes where family members are in prison, out of work or absent. Our trained youth staff team work closely with their teachers and have forged strong links with multiple other agencies involved in an individual child's case.

Several of the young people who attend have autism, attention deficit hyperactivity disorder (ADHD) or other special needs. We are committed to meeting the needs of these vulnerable young people and ensuring that they have the same opportunities as the other members of the group.

The Hanworth Junior Youth Inclusion Project is held 4 afternoons a week during term time with the Feltham & Bedfont JYIP running 3 afternoons a week. Participants are brought by minibus from their schools and taken home after each session. Although youngsters are referred because of persistent disruptive behaviour, sessions at our centres are considered to be a privilege, not a punishment. Attendance has to be earned each day through good behaviour at school, which teachers record on a card using a points system.

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The project leaders work with the young people to develop techniques for dealing with anger management, controlling violent behaviour and expressing their feelings in a constructive manner. They are taught how to follow rules, interact with other people and set personal goals, all of which develop their self-confidence and self-esteem. At the Centre, at the request of the participants, a leader board shows who is making good progress and who needs to try harder- a visual reminder which is particularly welcomed by children who struggle with literacy or have special needs. The leader board is used as an incentive for participation in day trips, activities and other rewards. In 2011, JYIP participants and leaders took part in a residential programme during the summer holidays.

Older participants are assisted to develop leadership skills by helping to organise activities, lead sessions and act as positive role models for younger members. Recently, they established a youth forum and elected two representatives to present their views and wishes to staff.

A former JYIP participant won the "Young Person of the Year" award in the 2011 Hounslow Youth Achievement Awards. This is a perfect example of how the JYIP programme is able to turn someone's life around.

The partnership work with Brentford Community Sports Trust finished in December 2011, owing to lack of funding. However the Sports Connect initiative proved a huge success with weekly sporting sessions as well as workshops which challenged young people's views. As incentives and rewards for positive behaviour, young people were given match day experience and had the opportunity to participate in a half time penalty shoot out.

Family Support
As in HAY's other early intervention programmes, members of staff work with family members and provide them with strategies to engage positively with their children at home to improve behaviour. The aim is to support the parents in dealing with problems which may contribute to the child's disruptive behaviour (for example, issues with younger or older children, employment or health). We make home visits and bring the ethos of the JYIP into the meetings where we explore in depth the reasons for the young people's behaviour. The family support workers help parents to develop reward charts and house rules and to review their child's progress. They also attend Common Assessment Framework (CAF) reviews, case conferences and core group meetings to support the parent and to present a clear picture of the family's issues. Assistance has been provided to parents who need help to complete disability living allowance forms or to gain access to training courses which may lead to employment.

We invite parents to coffee mornings and last summer we organised a family fun day which was attended by JYIP participants, their parents, siblings, grandparents, uncles and aunts. This was a great success and built trust and confidence all round.

Working in schools
Following the success of our pilot scheme to deliver lunch time clubs for at-risk children in local primary schools, we have been commissioned to run five clubs in four primary schools throughout the academic year to support young people already on the JYIP and others who are considered to be at risk. Some schools have made funds available to pay for a member of the JYIP team to attend every day.

We meet specific young people on the JYIP weekly on a one to one basis at their schools and also work with their teachers.
We have strong links with a local secondary school and attend its monthly social inclusion meetings in order to identify risks at an early stage and implement support if needed. This also enables us to support year 7 pupils through their transition from primary school to secondary school.

In 2011/12 Hanworth JYIP:

Worked with 52 young people in 316 contact sessions. These included JYIP sessions, school sessions, trips and family support work sessions

80% of young people referred attended between 3 – 4 times a week

85% achieved marks above 6 on their report card every day (6 – 10 = good / excellent behaviour)

There are no young people aged 8-13 from the Hanworth Ward of Hounslow on the Feltham Anti-Social Behaviour Action group (FASBAG)

Feltham and Bedfont JYIP:

Worked with 42 young people in 244 sessions

Held 173 contact sessions with parents

85% of young people now have an attendance rate of 95% or more at school

90% attended all JYIP sessions

85% achieved marks above 7 on their report card every day

The JYIP programmes have been commissioned by the London Borough of Hounslow and as with all local authorities, have been subject to a reduction in budgets and consequently cuts in the service provided. If this continues HAY will need to secure funding from other sources in order to not only maintain the JYIP provision but to develop the programme further to reflect the growing complexity of needs the children, young people and families display. The lunchtime clubs in schools programme is funded by the Extended Services Co-ordinator and individual schools.

Fun

Zone

FunZone

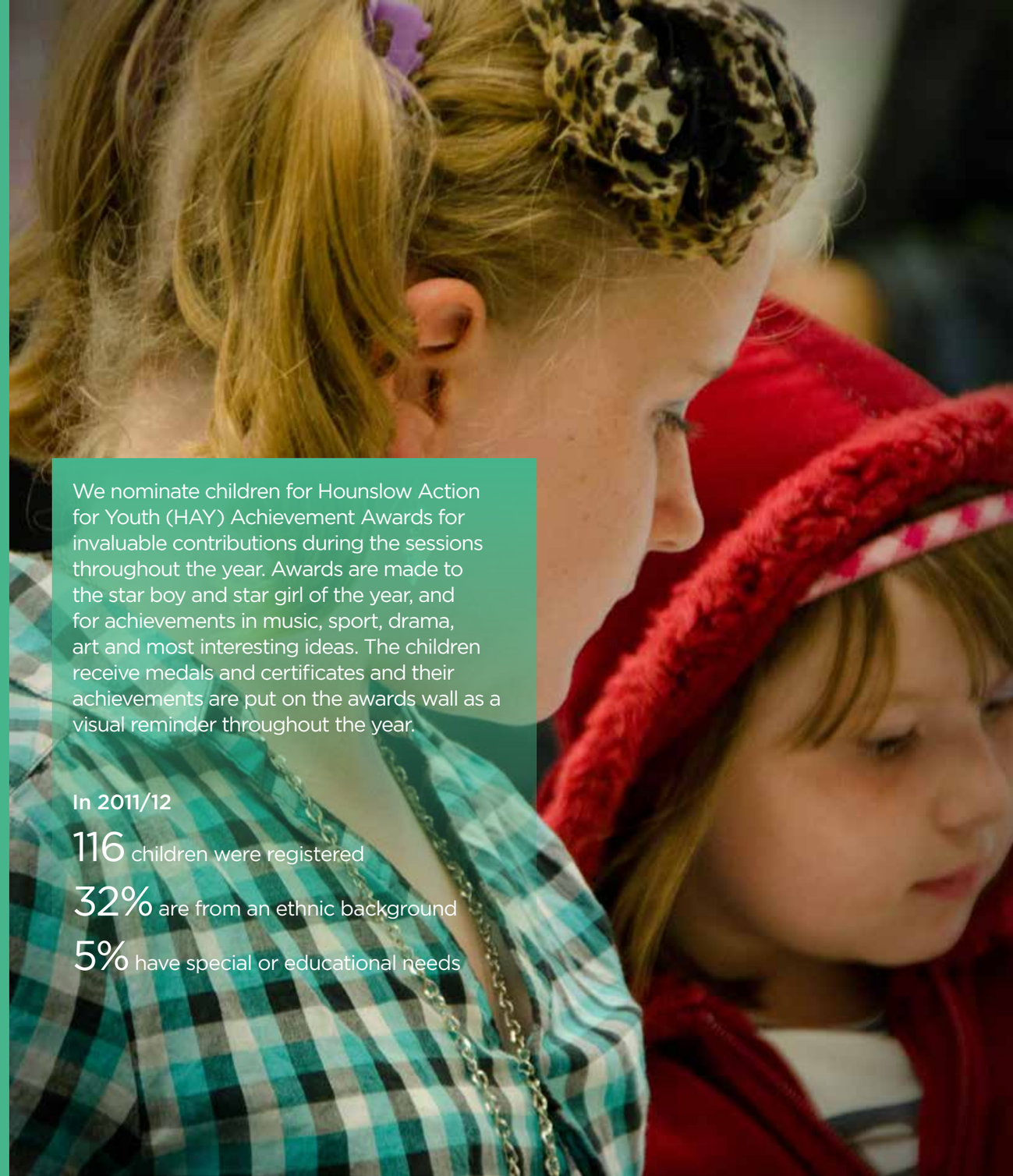
FunZone, formerly known as the Junior Youth Club, is for children aged 7 to 11 is held at the Hanworth Centre on Tuesday and Thursday evenings, 5.00 – 7.00pm, throughout the year.

It provides opportunities for young people to participate in a wide variety of activities to which they otherwise would not have access and to learn new skills in a safe, caring and stimulating environment.

We run cooking sessions which focus on nutrition, balanced diets, health & safety and food hygiene. Various group discussions and workshops take place throughout the year covering topics such as International walk to school month, national poetry day, world book day, personal hygiene, road safety awareness, child safety week, cultural awareness, learning disability week and bullying awareness.

During the school holidays we make various off-site trips to places such as Chessington World of Adventure or to go bowling. The highlight last year was a trip to Brentford Football Stadium where the young people had the opportunity to meet the players as well as participate in a penalty shoot out at half time. This year, on-site activities have included a five-a-side football tournament with Hogarth Youth Centre, Nintendo Wii Challenge and arts & crafts workshops.

For many of these children, the creative, non judgmental, co-operative environment is a welcome contrast to their home life. Some of them have learning or emotional difficulties, some display disruptive behaviour and others find it difficult to participate in group activities. Many have severe problems at home or at school. While they think they are simply playing and having fun, we are able to work with them, their parents and teachers to find solutions to their problem behaviour and provide extra support or services to help to integrate them in the group.



We nominate children for Hounslow Action for Youth (HAY) Achievement Awards for invaluable contributions during the sessions throughout the year. Awards are made to the star boy and star girl of the year, and for achievements in music, sport, drama, art and most interesting ideas. The children receive medals and certificates and their achievements are put on the awards wall as a visual reminder throughout the year.

In 2011/12

116 children were registered

32% are from an ethnic background

5% have special or educational needs

Freedom

Club

Freedom Club

The Freedom Club is for young people aged 11 to 13 and is held on Tuesday evenings, 7.30 – 9.00pm, throughout the year.

The Freedom Club, formerly known as the Intermediate Youth Club, was re-launched and re-branded in September 2011 as it previously went through a period where the numbers had dropped due and sessions being unable to run due to staff shortages. The project aims to bridge the gap between the FunZone & The JAM and provide support for young people through the transition from Primary to Secondary school.

We have built a strong and trusting rapport with the young people through group & one-to-one workshops and also discussions based on subjects such as puberty, personal hygiene and positive relationships. This has enabled them to confide in staff when in need of advice and support which they find awkward or difficult discussing with their parents. Group discussions and workshops cover topics such as positive relationships, self esteem/respect, personal hygiene, breast cancer awareness, and bullying awareness which have been identified as key for the development of the young people during this stage of their lives.

We are delighted with the success of the new Freedom Forum which gives the young people the opportunity to have more of an influence on the activities offered during the sessions, trips during the half terms and specific workshop topics that relate to their experiences. This responsibility provides them with invaluable skills such as leadership, organisation and communication skills and also gives them a sense of belonging.

During the school holidays we make various off-site trips, which last year included bowling and Laser Quasar. This year, on-site activities have included a football tournament, a Network Rail safety campaign, and a table tennis competition.

In 2011/12

The Freedom club had 60 young people registered

18% are from an ethnic background

2% have special or educational needs

The JAM

The JAM

The JAM is for young people aged 13 to 19, and up to 25 if they have learning difficulties/special needs. It is held on Monday and Wednesday evenings, 7.00 – 9.00pm, throughout the year.

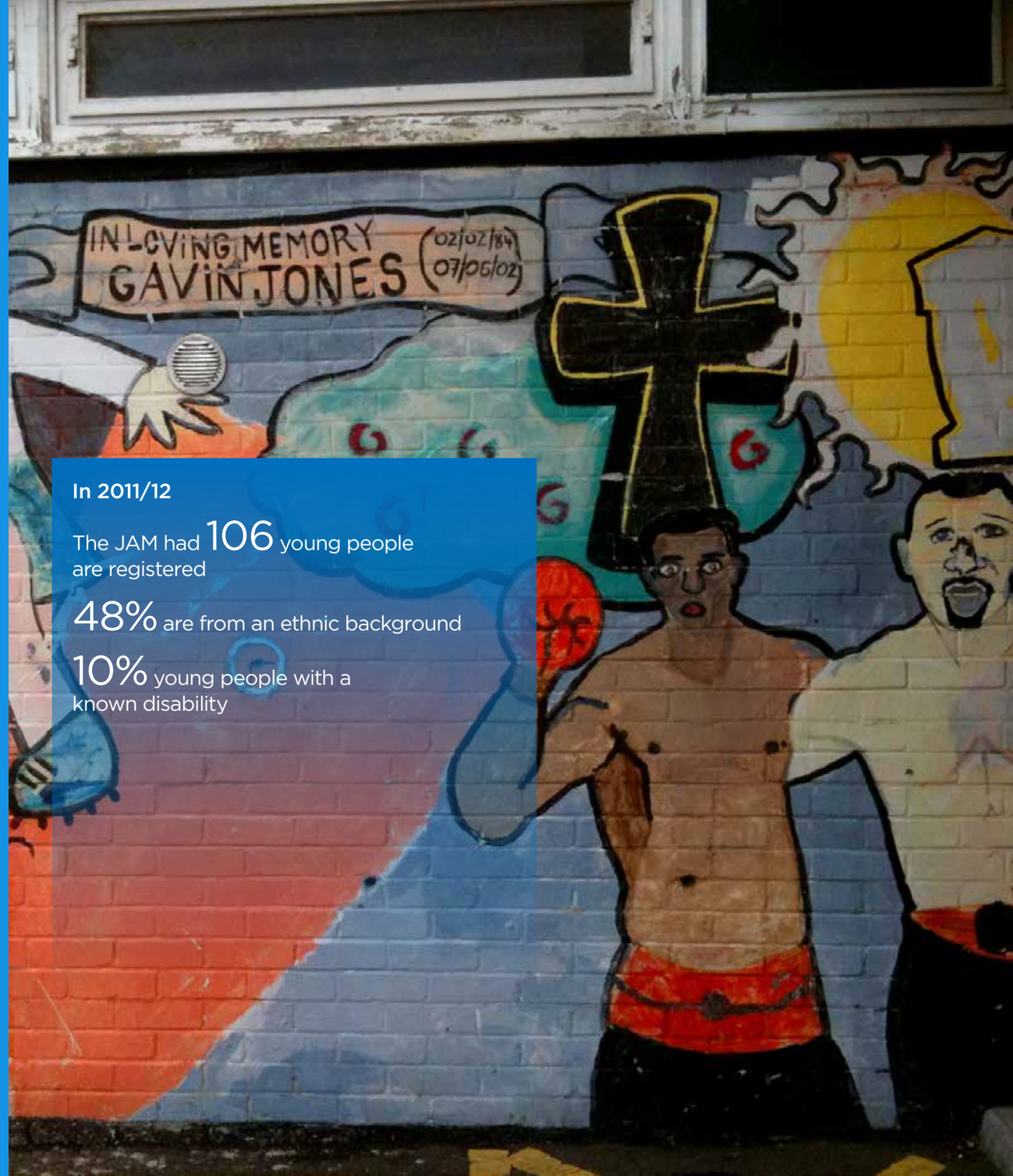
This group operates in partnership with the London Borough of Hounslow and provides generic youth club activities that include DJ skills & music technology, arts & crafts, cookery, sports, computer skills and the Duke of Edinburgh's Award for young people.

The JAM is open for a diverse group of young people who have a variety of complex needs or who are vulnerable, for example from poverty, domestic violence, alcohol & drug use, poor school attendance and academic achievement.

We aim to provide a range of social, educational and recreational opportunities that enable our members to learn, make positive changes to their lives, achieve their potential as individuals and make a contribution to their community.

Opportunities such as access to the Duke of Edinburgh's Award, Open College Network Awards, issue based workshops on sexual health, anger management, domestic violence, self harming and other relevant topics. We also offer one-to-one support for young people on issues such as housing, advocacy, community safety and school exclusions.

The group membership is showing greater diversity and a better reflection of the local community demographic. Hanworth used to be a predominantly 'White British' area and is now home to a variety of cultures which include Eastern Europeans, Somali, West & East Africans. One of the big benefits is that members are now travelling from central Hounslow, Bedfont and Sunbury to attend the sessions.



In 2011/12

The JAM had 106 young people are registered

48% are from an ethnic background

10% young people with a known disability

WorkW!se

The WorkWise programme provides intensive support for 16-19 year olds in Hanworth, Feltham & Bedfont who have been identified as having multiple issues such as lack of aspirations, confidence and self esteem which prevents them from engaging in education, employment and training...

These young people are referred to as NEET (Not in Education, Employment or Training. We run one-to-one appointments or group workshops to help build confidence in finding employment, education or training. We provide assistance with CVs, application forms and interview skills as well and encouraging young people to set goals so they can sustain long term purposeful employment.

Occasionally, we organise special events such as Career Week to give young people the chance to meet training providers, professionals and self-employed business people and gain inspiration for their own future. 48 local young people attended.

Think BIG was a tailored programme for NEET young people on Butts Farm estate. Our aim was to help them to identify their own skills and abilities and create a positive vision for their future. 9 of the 12 young people who took part are now in education, employment or training.

DNA (Dreams N Actions) is similar to Think BIG but tailored towards younger people who are in still in secondary school. Our goal was to help them to map out their future and create achievable goals.

Life Choice showed young girls how having a baby would change their lives dramatically. The programme is designed to bring home the realities of taking care of a baby 24 hours a day and involved taking home and caring for a life-like electronically programmed doll for 4 days. The 8 participants finished the programme with a greater understanding of the responsibilities and difficulties of becoming a mother.

Over 50's Christmas Party. 2 young people assisted the over 50's with their Christmas dinner. They helped prepare, cook and serve the dinner and did all the cleaning up. The help was very much appreciated as was the link between generations.

The Workw!se programmes are a fundamental element in HAY's 'Employment, Education and Training (EET) Special Project which is funded by the London Borough of Hounslow, as part of their Supporting Young People: Commissioning of Voluntary Sector Services Tender which HAY won in 2011.

In 2011/12

195 young people received information, support, advice or guidance

32 moved into employment (including apprenticeships)

20 moved into education or training

52 attended short courses or training ran by Connexions at the Hanworth Centre

Treasurer's Report

The accounts consolidate the activities of HAY and the Hanworth Centre...

HAY continues to have large restricted reserves; Capital Reserves for the refurbishment of the Hanworth Centre, completed in 2004, are being amortised over the remaining 12 years of the lease and, as such, is not income that can be expended. £747,000 remains to be amortised, which includes the cost of additional refurbishment during the year. Revenue Reserves are divided into three parts: Restricted is the unspent portion of programme funding which has been received in advance and is therefore ringfenced; and all income and expenses at the Hanworth Centre. Designated Reserves are required by the Charity Commission and approved by the Directors, and Unrestricted Reserves are available to cover existing programmes that are unfunded in the short-term and the running costs of HAY.

Income was 22% lower and expenses (excluding amortisation) 10% higher than in 2011. However revenue reserves fell by only 3%.

Of the fall of £141,000 in revenue, £80,000 was attributable largely to cuts in government funding, with offsetting expenditure and £61,000 to foundations and individuals.

Summary Results for the year ended 31 March 2012 (to the nearest £1,000):

	2012	2011
Income		
Donations & gifts		
Building redevelopment	–	14
Restricted	416	563
Unrestricted	47	34
Other income	37	35
Investment income	9	4
	509	**650**
Expenses		
Staff and projects	447	423
Premises	62	68
Support	22	28
Depreciation	72	72
	603	**591**
Net Income (Loss)	**(94)**	**97**
Revenue Reserves		
Restricted	479	385
Designated	90	90
Unrestricted	221	337
	790	**812**

A Big Thank You

Many organisations make possible our work with children, young people, parents and families. We send an enormous thank you to them all for their donations and support in 2011/12:

29th May 1961 Charitable Trust
Charles Dunstone Charitable Trust
Goldsmiths' Company Charity
J Paul Getty Jnr Charitable Trust
Lloyds TSB Foundation
Anonymous Trusts

Bedford Park Neighbourhood Watch
CfBT
Connexions
Crane Park Children's Centre
CVS Hounslow
Early Years Development and Childcare Partnership
Extended Services Co-ordinator
Feltham Arts Association
Feltham Community College
Hounslow Adult & Community Education
Hounslow Children's Services & Lifelong Learning
Hounslow Homes
Hounslow Early Intervention Service
Hounslow Police
Hounslow & Spelthorne NHS Trust
Hounslow Targeted Youth Support Service
London Borough of Hounslow
Oriel School
Prospects

A big thank you also to the many individuals who have supported HAY during the year.

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Deputy Chairman
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Louise Kaye
Linda Nakamura (to 5 December 2011)

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Jessica Chamberlain

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HAY Hounslow Action for Youth

London Borough of Hounslow